

A diagram of a banner template. It features a thick black curved line on the left side representing a pole sleeve. Three concentric curved lines follow the pole sleeve: an orange dotted line (outermost), a blue dotted line (middle), and a red dotted line (innermost). The area between the red dotted lines is labeled 'Imprint Area'. The area between the orange dotted lines is labeled 'Bleed Area'.

To be used properly, this template must be opened in a vector based graphic program like Adobe Illustrator.

8' Portable Half Drop Banner  
Template  
(100% Scale)  
PHB-8  
PHB-8K  
PHB-8KC  
Imprint Area: 19.75" x 85.75"

Notes:

- Keep all artwork away from the edge (reflected by the **red dotted line**) of the template
- Any artwork that is intended to run off the edge requires bleed past the edge (reflected by the **blue dotted line**)
- The Pole Sleeve is black by default, the background color(s)/image(s) can be used but will carry an additional charge and requires additional bleed (reflected by the **orange dotted line**)
- **Use ONLY Pantone Solid Coated colors**
- **Convert all text to outlines**

Imprint Area

Bleed Area