To be used properly, this template must be opened in a vector based graphic program like Adobe Illustrator. 24" x 36" Vertical Felt Pennant Template (100% Scale) FTP-2436 Imprint Area: 22.25" x 33.5" Notes: - Keep all artwork away from the edge (reflected by the red dotted line) of the template. - Any artwork that is intended to run off the edge requires bleed past the edge (reflected by the blue dotted line). - Use ONLY Pantone Solid Coated colors - Convert all text to outlines \ Imprint Area / Bleed, Area