To be used properly, this template must be opened in a vector based graphic program like Adobe Illustrator. 4' x 10' Vinyl Banner Template (100% Scale) VB-410 Imprint Area: 44" x 116" - Keep all artwork away from the edge (reflected by the red dotted line) of the template - Any artwork that is intended to run off the edge requires bleed past the edge (reflected by the blue dotted line) - Use ONLY Pantone Solid Coated colors Convert all text to outlines