To be used properly, this template must be opened in a vector based graphic program like Adobe Illustrator. 8' Portable Teardrop Banner Template (100% Scale) Imprint Area: 32.25" x 83.75" Notes: - Keep all artwork away from the edge (reflected by the red dotted line) of the template. - Any artwork that is intended to run off the edge requires bleed past the edge (reflected by the blue dotted line). - The Pole Sleeve is black by default. The background color(s)/image(s) can be used but will carry an additional charge and requires additional bleed (reflected by the orange dotted line). - Use ONLY Pantone Solid Coated colors - Convert all text to outlines