To be used properly, this template must be opened in a vector based graphic program like Adobe Illustrator.

12' Portable Half Drop Banner Template (100% Scale) PHB-12 PHB-12OS Imprint Area: 19.75" x 137.25"

## Notes:

- Keep all artwork away from the edge (reflected by the red

- dotted line) of the template
- Any artwork that is intended to run off the edge requires bleed past the edge (reflected by the blue dotted line)
- The Pole Sleeve is black by default, the background color(s)/image(s) can be used but will carry an additional charge and requires additional bleed (reflected by the orange dotted line)
- Use ONLY Pantone Solid Coated colors
- Convert all text to outlines

## Imprint Area

Bleed Area