To be used properly, this template must be opened in a vector based graphic program like Adobe Illustrator. InstaStand Template (100% Scale) ARTS-3001T2K ARTS-3001T2R Imprint Area: 37.5" x 63.5" Notes: - Keep all artwork away from the edge (reflected by the red dotted line) of the template. - Any artwork that is intended to run off the edge requires bleed past the edge (reflected by the blue dotted line). - The green dotted line shows the front section of the - Use ONLY Pantone Solid Coated colors - Convert all text to outlines Bleed Area